

Step 29 · Suppliers

Frequently Asked Questions

How do I find the right coffee supplier?

Shortlist roasters, request samples, and try the coffee in the drinks you plan to sell. Compare consistency, delivered cost, minimum orders, lead times, and what happens when a coffee becomes unavailable. Ask exactly what training or technical support is included. Local access can help with urgent restocking, but a dependable distant supplier may fit better. Agree on the terms and qualify a backup before you depend on one source.

Which matcha should I buy for my café?

Sample several options in the drinks your customers will actually order. Pure matcha and sweetened latte mixes need different recipes, so compare ingredients and cost per finished drink, not just bag price. Assess flavor, texture, consistency, and how the product works with your milk and sweetener. Ask about sourcing, storage instructions, wholesale availability, and substitutes. Choose from a tasting, not a grade name or bright photo alone.

Where should I order custom printed cups?

Compare specialist packaging suppliers and printers using the same cup, lid, quantity, and artwork specifications. Request samples and check fit, leaks, and performance with your actual drinks. Get a complete delivered quote, including lids, setup charges, and storage. Confirm lead time and a fallback for delays. Larger orders can lower unit cost but tie up cash and space; start with an order your business can reasonably use.

Where can I get affordable logo stickers for my cups?

Compare a local printer, online label suppliers, and printing your own. Ask for samples that fit your cup and hold up to condensation without wrinkling or smearing. Include delivery, wasted labels, printer costs, and application time in the comparison. Small runs can help while your design changes. For bottled drinks, check required product labeling separately; a logo sticker may not provide everything you must disclose.

Educational guidance. Check your own circumstances with the appropriate local professional.